

Rolawn, home of 'Britain's Finest Turf', Medallion® and industry leading blended loam topsoils, landscaping bark and soil improver is proud to be one of the key supporters and suppliers to this year's BBC Gardeners' World Live show at the NEC, Birmingham.

Rolawn will be providing 300m² of Medallion® for use on and alongside the show gardens, as well as up to 30 bulk bags of topsoil for use on the show gardens, the Association of Professional Landscapers garden and show features, and up to 10 bulk bags of play grade bark for use across the showground.

Rolawn will also host a stand (E390) where visitors will be able to get up close to their products and understand the story behind its 'Topsoil you can trust' message – encouraging customers to question the provenance and make-up of the product they are buying in order to ensure that it is safe, fertile, consistent and certified. As Britain's leading supplier of premium topsoil, Rolawn's product is blended and tested to meet and exceed the most stringent independently verified standards, giving customers complete peace of mind that it is safe and fit for purpose.

The York based company has recently enjoyed success for exhibitors using its products at RHS Malvern and RHS Chelsea and is hoping to continue this winning streak at BBC Gardeners' World Live, one of the most popular shows in the gardening calendar. The show, which runs from Thursday 14th to Sunday 17th June, will attract thousands of lovers of gardening from the nimble green-fingered experts looking to enhance their knowledge to the humble beginner enjoying a first visit to the show.

"Every show presents its own challenges and we'd like to think using Rolawn products adds an element of stability and assuredness to not only the exhibitors using our products, but to visitors keen to learn about the best turf and topsoils on the market today." Jonathan Hill, Rolawn's Sales and Marketing Director said.

"Rolawn is a trusted and accredited name in the industry and we are proud to be sponsors to one of the most popular gardening events in the UK. The popularity and expertise of the BBC with its TV and radio programmes ensures this is always an event packed with lively and entertaining things to do for every type of gardener." Paul Dawson, Managing Director of Rolawn said.

BBC Gardeners' World Live runs from Thursday 14th June to Sunday 17th June. For further information on the show please visit: bbcgardenersworldlive.com