

March 2019

The Plant Pyramid at BBC Gardeners' World Live **A modern wonder of the gardening world**

The Plant Pyramid, supported by Peter Seabrook, returns to the Floral Marquee at BBC Gardeners' World Live 2019, with four new satellite pyramids. The Pyramids will play host to a monumental display of up to four thousand plants, all new introductions for either 2018 or 2019.

Following their support of the first Plant Pyramid at BBC Gardeners' World Live in 2018, Dutch breeders *Florist* return with a brand-new clutch of Garvinea, the Garden Gerbera. The impressive flowers, both in look and number, as well as the ability of this Gerbera to grow outside and in colder climates, makes Garvinea a flowering sensation. Joining them, *HilverdaKooij* present a new Echinacea, a Dianthus, a pot Alstroemeria and a garden Alstroemeria.

Visitors to the show in June will be able to see these as well as many more new varieties, including Petunia x callibrachoa 'Beautical' (tipped to be one of the biggest sellers for 2019) and Nemesia 'Lady Penelope' which was awarded the HTA new plant award in 2017, and becoming available in Garden Centres from Spring 2019.

British breeders will be well represented on the pyramid with *Whetmans* presenting four new Pinks, (Red Carpet, Bridal Star, Flutterby and Pink Ruffles); *Frank P Matthews* showcasing two new Malus (Malus toringo 'Aros' and Eating apple Malus 'Eden') as well as Laburnum 'Yellow Rocket', and *Thompson & Morgan* displaying the new Helianthus 'Sunbelievable Brown Eyed Girl'.

Peter Seabrook says *"The support from plant breeders at home and around the world, supplying thousands of plants to clad our five pyramids, is quite remarkable. Garden centres, nurseries and the trade, especially co-sponsors Westland Horticulture, have and are giving generous support. It is the 50th Anniversary for The Sun newspaper and our pyramids should make a worthy celebration."*

Set alongside this celebration of new plants, the all-new Pyramid Stage hosts informative talks and demos from breeders who are contributing to the Plant Pyramid. In addition, experts from stage sponsors, Westland Horticulture, will share top tips for indoor gardening from the stage daily, and the British Florist Association will

demonstrate how to create stunning floral displays for the home. Local Garden Centre staff including Fresh at Burcot will also be in attendance.

You'll find the Plant Pyramid, the Pyramid Stage, and a show-load of garden inspiration including Show Gardens and the *Gardeners' World* TV presenters, all at BBC Gardeners' World Live at Birmingham's NEC from 13 to 16 June 2019. For tickets and Show information visit www.bbcgardenersworldlive.com

Ends

Notes to the editors:

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Plants appearing on the Plant Pyramid in 2019, with more to be confirmed:

Garvinea 'Sweet Sunset' (Florist)	Osteospermum 'Purple Sun' (Selecta)
Garvinea Sweet Fiesta® (Florist)	Helianthus 'Sunbelievable Brown Eyed Girl' (Thompson & Morgan)
Garvinea Sweet Frosting® (Florist)	Pelargonium x hybrid 'Calliope Hot Pink' (Syngenta)
Garvinea Sweet Memories® (Florist)	Ipomoea batatas 'Sunpuma Purple' (Suntory)
Garvinea Sweet Love (Florist)	Xerochrysum bracteatum 'Granvia Gold' (Suntory)
MOOODZ® Echinacea (HilverdaKooij)	Fuchsia 'Pink Violet' (Volmary)
BEAUTIES® Dianthus (HilverdaKooij)	Begonia 'Sweet Spice Bounty' (Kerleys)
INTICANCHA® Pot Alstroemeria (HilverdaKooij)	Malus toringo 'Aros' (Frank P. Matthews)
SUMMER Garden Alstroemeria (HilverdaKooij)	Eating apple Malus 'Eden' (Frank P. Matthews)
Petunia x callibrachoa 'Beautical' (Sakata)	Laburnum 'Yellow Rocket' (Frank P. Matthews)
Nemesia 'Lady Penelope' (Martine Tellwright)	Pink 'Red Carpet' (Whetman Pinks)
Dryopteris 'Jurassic Gold'	Pink 'Bridal Star' (Whetman Pinks)
Pittosporum tenuifolium 'Silver Ball'	Pink 'Pink Ruffles' (Whetman Pinks)
Begonia x bonariensis 'Big Rose Bronze Leaf' (Benary)	Pink 'Flutterby' (Whetman Pinks)

Details correct at time of print.

With thanks to



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