

THE BRITISH FLOWER BUS TOUR

Jonathan Moseley British Flower Ambassador champions the resurgence of British grown cut flowers.

U.K. wide tour launches in Cardiff on 13th April 2018.

Jonathan Moseley leads a nationwide campaign to promote commercial British Flower growing and highlight the 12 month availability of British Grown Flowers.

Jonathan working with industry specialists FlorismartUK will launch a ground breaking three-year project with a major industry and retail campaign to establish wide scale seasonal growing of cut flowers in Britain and an educational campaign to raise both professional and consumer awareness of the British cut flower industry.

The British Flower Bus will be a major highlight of this Summers Horticultural shows, Jonathan will demonstrate floral designs and visitors will get hands on creating fabulous British floral displays with seasonal favourites like scabious, cornflowers, nigella and sweet peas.

Jonathan quote” British flowers possess a charm and a character lacking in the majority of imported commercial blooms they are romantic, nostalgic and charismatic”

Always at the forefront of the flower world, Jonathan will at BBC Gardeners' World Live this year.